

Public service Careers for PhD holders

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Public service

- A service which is provided by government to people living within its jurisdiction, either directly (through the public sector) or by financing private provision of services”

Service design Berlin

- Includes
 - Government agencies (local to national)
 - Non-profit organizations
 - Educational institutions
 - Family/health services
 - Emergency services
 - Other social services
 - Legal services
 - Etc

Public service: a noble career



Help others and give something back. I guarantee you will discover that while public service improves the lives and the world around you, its greatest reward is the enrichment and new meaning it will bring your own life.

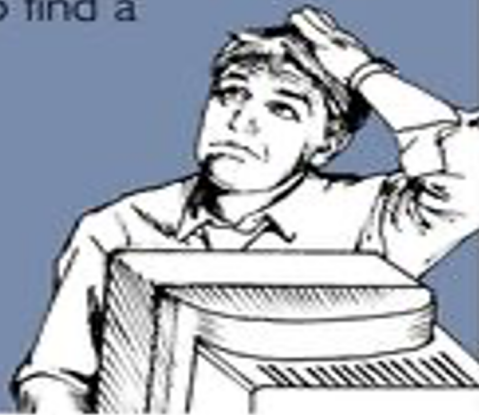
(Arnold Schwarzenegger)

izquotes.com

Approach job search like a researcher

- Do your homework
- Give it time
- Establish Connections, learn from the experiences of others

My job is trying to find a job.



your  cards
someecards.com

May your search for a job be even shorter than your resume.



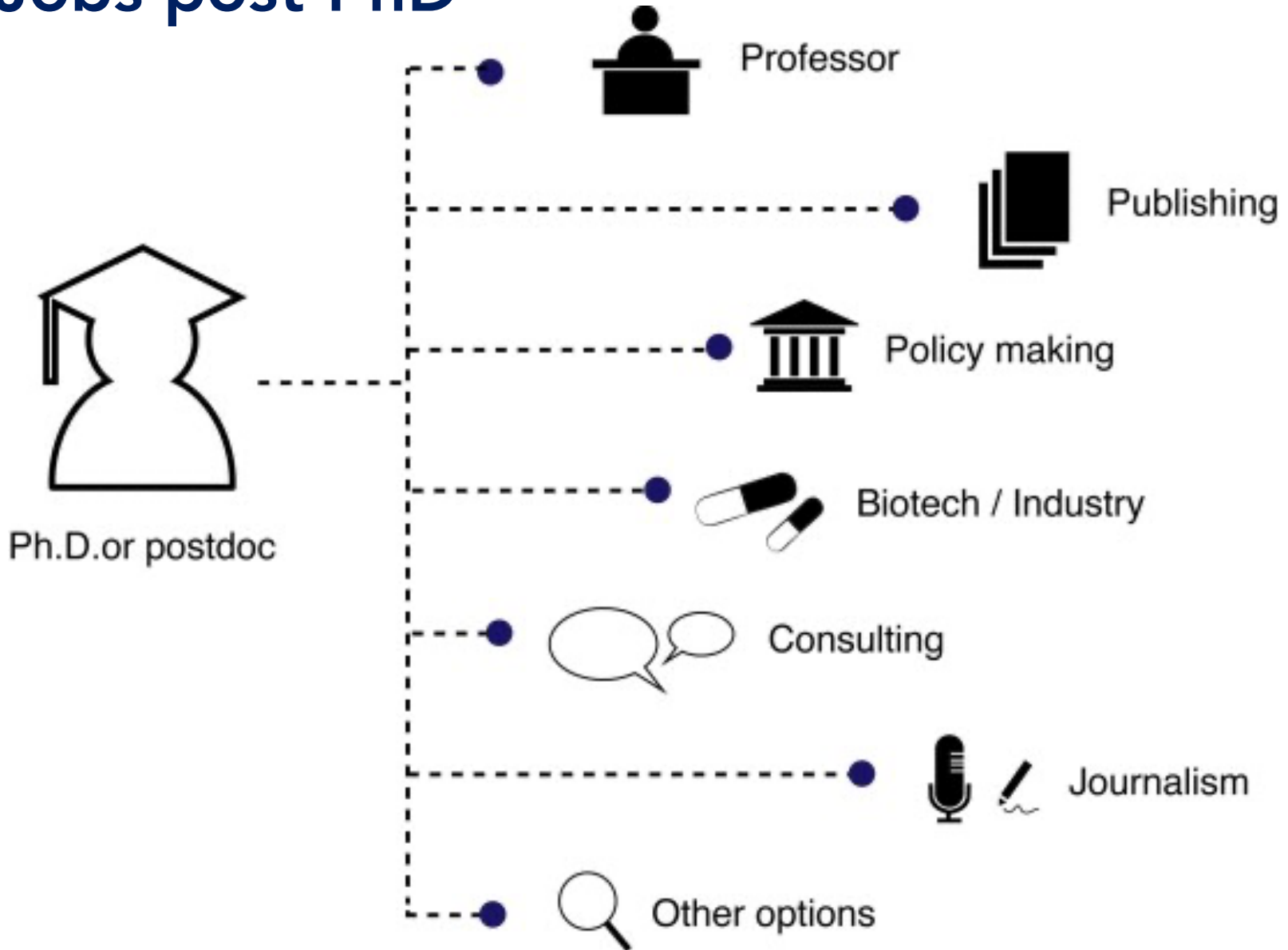
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What is your preferred career path?

The job that matches your interest

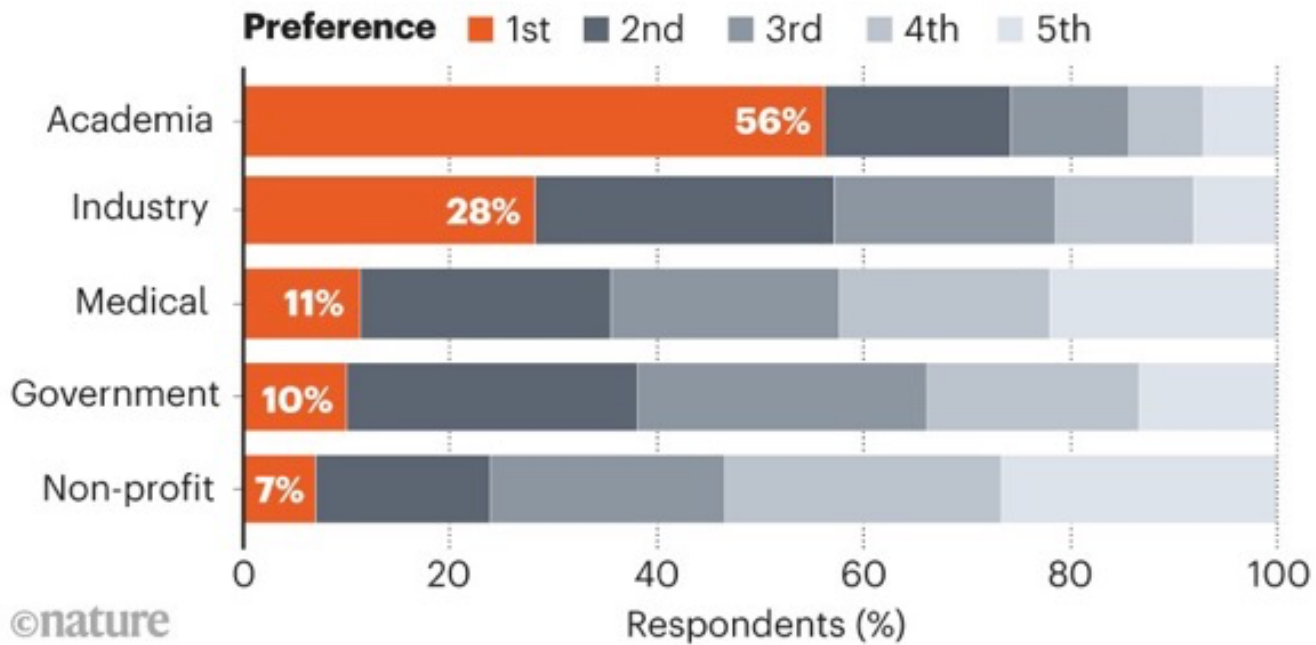
- Type of job/sector
- Type of institution
- Geographic location,
- Family considerations (spouse, childcare, other ...)
- Health considerations (availability of services)
- Workplace climate

Jobs post-PhD



Career Choices

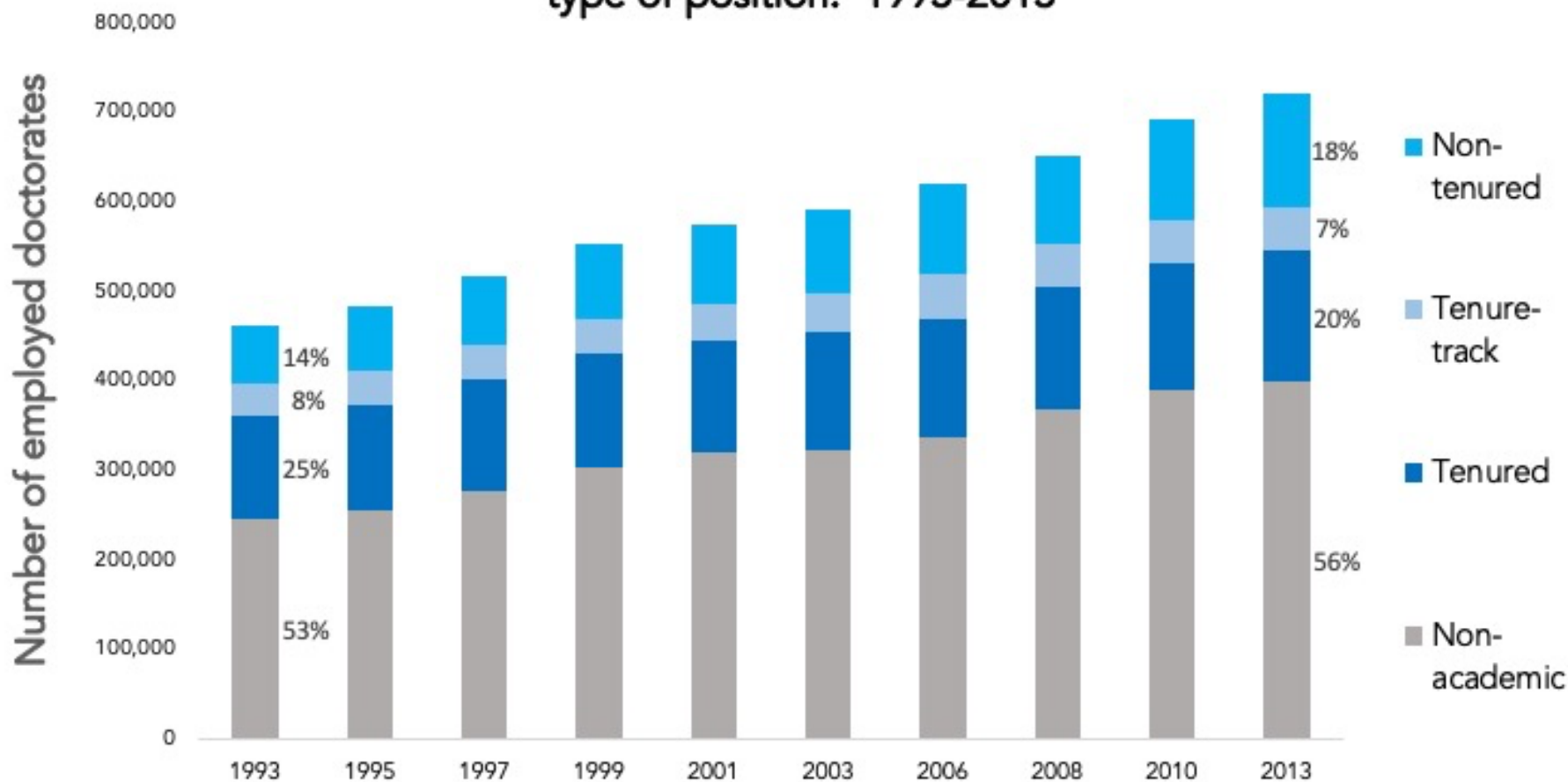
Q: Which of the following sectors would you most like to work in (beyond a postdoc) when you complete your degree?



Source: Nature PhD Survey 2019

Nation Science Foundation

Employed, U.S.-trained STEM doctorates by type of position: 1993-2013



PhD Pathways

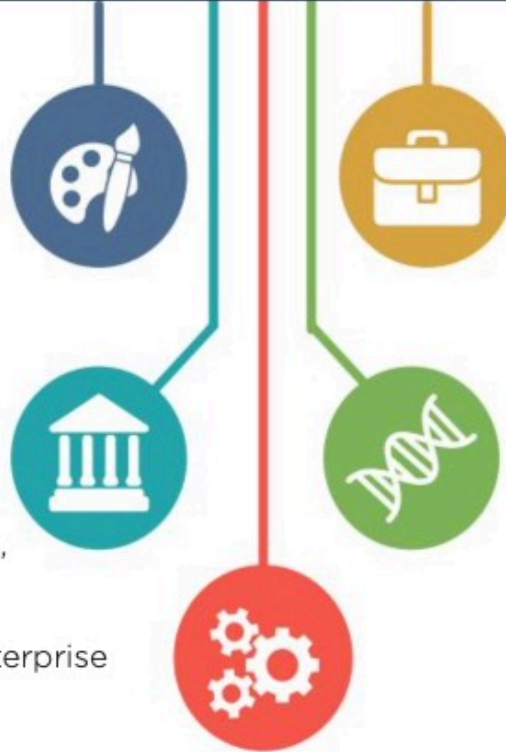
The career pathway map below highlights opportunities categorized by industry that PhDs might consider beyond academia.

ARTS & MEDIA

- Journalism, Writing, Publishing, Editing
- Foundations, Fundraising, Development
- Arts Management, Museums, Galleries, Libraries
- Arts, Film, Music, Theater

GOVERNMENT, EDUCATION & NONPROFITS

- Education, Administration, EdTech, Curriculum Development
- Law, Government, Military Service
- Nonprofits, Think Tanks, Social Enterprise
- International Relations, Global Development, Human Rights
- Human Services, Counseling, People Operations



TECHNOLOGY & ENGINEERING

- Environment, Energy, Sustainability, Food
- Architecture, Urban Development, Design
- Engineering, Robotics, Medical Devices
- Technology, Data Analytics, Machine Learning, Artificial Intelligence

BUSINESS & ENTREPRENEURSHIP

- Advertising, Marketing, Public Relations, Branding
- Consulting, Business Strategy
- Venture Capital, Start Ups
- Investment Management, Hedge Funds, Real Estate
- Patent Law, Technology Transfer
- Corporate Training, Instructional Design

HEALTH & LIFE SCIENCES

- Healthcare and Medicine
- Global and Public Health
- Biotech/Pharma, R&D, Medical Affairs, Business Development
- Science Policy, Communication, Outreach

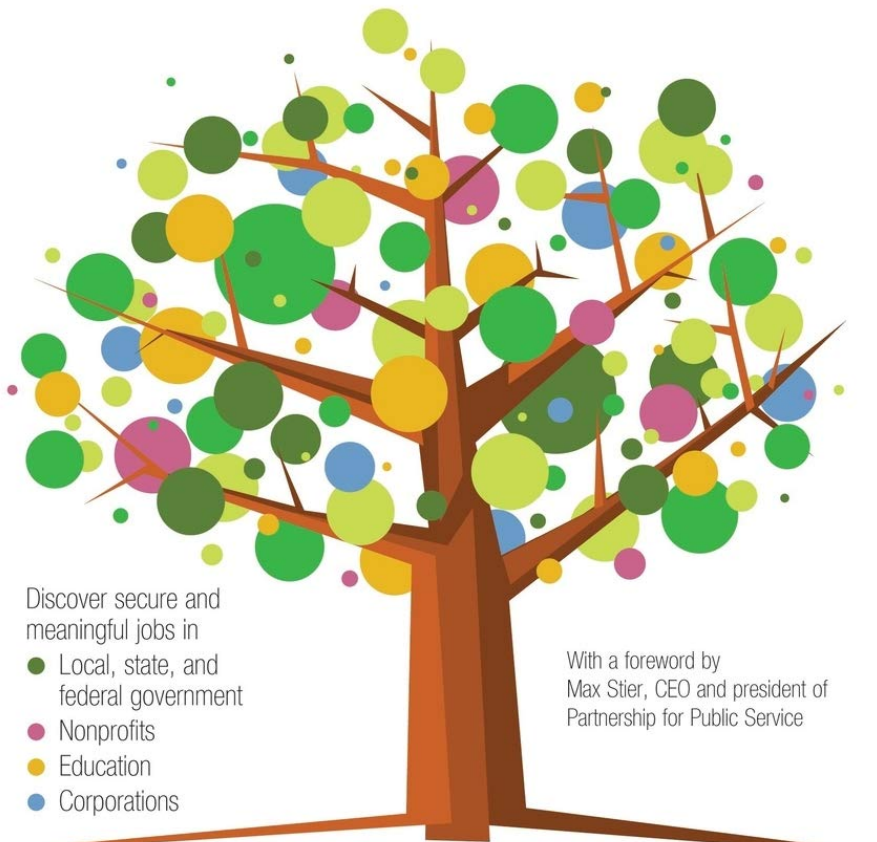
What do employers want from you?

In addition subject matter expertise, focus on skills

- Strategic thinking
- Quick learner
- Problem solving skills
- Communication skills (written and oral)
- Analytical skills
- Teamwork skills
- Goal oriented (& meets deadline)
- Adaptive/adaptable to change
- Leadership, mentoring, and management experience

Jobs That Matter

Find a Stable, Fulfilling Career in Public Service



Discover secure and meaningful jobs in

- Local, state, and federal government
- Nonprofits
- Education
- Corporations

With a foreword by
Max Stier, CEO and president of
Partnership for Public Service

Heather Krasna

CAREERS

Jobs That Matter

Find a Stable, Fulfilling Career in Public Service.

Insider Information on Government and Nonprofit Jobs

- Details on major career interest areas, including human services, health, education, civil rights, the environment, infrastructure, finance, international development, security and law enforcement, religion, and the arts
- Profiles of 26 professionals in all areas of public service, with employers ranging from the NYC Transit Authority to the Seattle Opera
- Salaries, job outlook, and career information on more than 60 different public service jobs
- Listings of more than 250 professional associations, job search sites, and books
- Career exploration exercises to help you pinpoint the right area for you
- Sample resumes and cover letters with proven public service success
- Effective interview and networking strategies
- Salary negotiation guidelines specific to public service careers
- Targeted tips for specific public service job searches, including the United Nations and State Department
- Expert advice for career changers, students, veterans, and AmeriCorps and Peace Corps volunteers

“Finally, something really useful for nonprofit jobs. I wish I’d written this book, but I couldn’t have done such a good job. If you are thinking about a career in nonprofit, this is your starting point.”
—Martin Yate, CPC, *NY Times* best-seller and author of *Knock ’em Dead: The Ultimate Job Search Guide*

“Reading this book is a smart step on the journey to both finding a fulfilling job and serving the nation.”
—from the foreword by Max Stier, CEO and president of Partnership for Public Service

Heather Krasna, MS, is director of career services for the University of Washington’s Evans School of Public Affairs in Seattle. She has 20 years of experience as a career advisor and employer relations specialist in colleges and universities and has helped more than 7,000 job seekers find jobs and internships. She also has a Master of Science in Nonprofit Management from New School University and has served on several nonprofit boards of directors.



Public Service Careers

GRADUATE STUDENT CONFERENCE

FRIDAYS, 9AM-10:30AM
February 26 | March 5
March 12 | March 19

Kick-Off on Friday 2/26, 9AM - 10:30AM

“Overview of Public Service Careers”

PRESENTERS:

Asmeret Asefaw Berhe Interim Associate Graduate Dean, Professor of Soil Biogeochemistry,
Falasco Chair in Earth Sciences, UC Merced

Colleen Naughton Professor of Civil & Environmental Engineering, UC Merced

Hector Cuevas Assistant Director for UC Merced’s Center for Career and
Professional Advancement

ZOOM LINK: <https://ucmerced.zoom.us/j/89851780749>

The Public Service Careers Conference is aimed for early career researchers (ECR, i.e. graduate students and postdoctoral scholars) considering future careers in this diverse sector, full of many possibilities. In this series, ECRs will get opportunities to hear from and engage with professionals who are pursuing/have pursued intellectually fulfilling and engaging careers in public service. The Conference will take place virtually and include weekly career panels on Friday mornings, from 9am-10:30am. For more information: <https://graduatedivision.ucmerced.edu/publicservicedays>

Conference Schedule:

February 26 - Overview of Public Service Careers
March 5 - Policy & Advocacy Career Panel
March 12 - Community Engaged Research Career Panel
March 19 - Non-profit & Government Career Panel

PhD career fields

