

A unique educational experience awaits future leaders at the University of California, Merced. By combining faculty and disciplines in ways that are not traditionally done in other management programs, our Master of Management (MM) program trains you to tackle the challenges facing industry and society today and in the future.

Offered by our interdisciplinary **Management of Innovation, Sustainability, and Technology (MIST)** group, this 12-month professional-degree program is unlike any other.

MM students learn regional and global interdisciplinary perspectives from a wide array of world-class experts in management, cognitive science, information systems, engineering, physics, economics, philosophy and environmental studies to **become T-shaped professionals — leaders with both depth and breadth.**

Carefully crafted courses draw on concepts from business, engineering, natural and social sciences, computing, and data analytics. Projects and case studies provide practical experience and applied learning.

Students from all social and educational backgrounds can develop the knowledge and skills to navigate the challenges of aligning people, organizations, information, technology and the natural world.

**These diverse skills and experiences are exactly the training companies, agencies and nonprofits are looking for.**

If you're looking to complement your undergraduate degree with real-world management knowledge and skills and a visionary approach to leadership, we encourage you to apply!

MASTER OF

# MANAGEMENT



Home of the  
Ernest & Julio Gallo  
Management Program



UNIVERSITY OF CALIFORNIA  
**MERCED**  
5200 N. LAKE ROAD  
MERCED, CA 95343



ERNEST & JULIO  
**GALLO**  
MANAGEMENT PROGRAM

## WHAT YOU'LL LEARN

### Foundations of Management

Traditional concepts and theories, including marketing, management, operations, strategy, accounting and finance

### Critical Thinking for Management

Identify and use appropriate analytical, quantitative and data-oriented techniques for strategic planning and decision-making

### Communication for Managers

Communicating effectively with experts and non-experts in business, community, and government settings; persuasive and professional presentations

“ We're not interested in stripping away everything that makes management hard — we want students to understand how people, technology and nature operate together, and how we can better engineer these systems. ”

*Professor Leroy Westerling*



## MASTER OF MANAGEMENT CURRICULUM

- Leadership, Organizations and Communication
- Managerial Finance and Accounting
- Quantitative Tools for Management
- Spatial Analytics
- Technology-enabled Service
- Entrepreneurship and Innovation
- Project, Program and Operations Management
- Law, Policy and Risk Management
- Case Studies in Sustainability
- Integrative Capstone Project

## WHAT YOU'LL LEARN

### Leadership and Teamwork in Practice

Principles and practices of effective conflict, diversity and change management

### Business Ethics & Social Context

Ethical and legal requirements for global management in complex organizational situations, including policy and risk management

### Innovation, Sustainability and Technology

Synthesizing theory and practice to design innovative solutions to strategic, organizational and technical challenges

“ The MM focuses on management strategies that balance social justice, environmental resources and economic welfare for long-term sustainability of people, planet and profit. ”

*Professor Anita Bhappu*



## ADMISSION INFORMATION

**APPLICATIONS OPEN:** October 2018 – April 2019

**PRIORITY DEADLINE:** February 2019

**PREREQUISITE DEGREES:** B.S., B.A., B.E. or equivalent

**LANGUAGE:** Demonstrated proficiency in English

*Financial aid and fellowships available*

## CONTACT INFORMATION

**MASTER OF MANAGEMENT PROGRAM CHAIR**  
Professor Anita Bhappu

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**MORE INFORMATION AND APPLICATION AT:** [mist.ucmerced.edu/mm-program-info](http://mist.ucmerced.edu/mm-program-info)