EMAIL SCRIPT to FACULTY

Hello [Colleague Name],

I am writing to ask for your help in letting your students know about the exciting opportunities available to them in the [Master of Management (M.M.) program](http://mist.ucmerced.edu/mm-program-info) at the University of California, Merced.

This 12-month program complements an undergraduate degree with a competitive set of practical, project-based management skills for addressing the cross-functional challenges faced by professionals in for-profit and non-profit enterprises and public organizations. Particular focus is paid to management problems associated with the San Joaquin Valley. Our program draws on diverse disciplines within the fields of engineering, natural and social sciences, computing and data analytics, and business management. Moreover, our faculty *[highlight some faculty achievements and how students in your department succeed].*

More details about our program and requirements can be found on our website: http://mist.ucmerced.edu/mm-program-info. I invite you to learn more by viewing our program [flier](https://graduatedivision.ucmerced.edu/sites/graduatedivision.ucmerced.edu/files/page/documents/mist_internal_print_18-19.pdf) and the feature article: [“People, Planet and Profit Give New Management Program its Unique Focus”](http://uc-merced.instantmagazine.com/public-relations/people-planet-profit/peopleplanetprofit/)

Please feel free to forward this email to any students whom might be a good fit for the program. Thank you for helping to spread the word to your students and do not hesitate to reach out if you have any questions.

Sincerely,

EMAIL SCRIPT to STUDENTS

Hello [Name],

Greetings, this is [insert your name] from the [Master of Management (M.M.)](http://mist.ucmerced.edu/mm-program-info)  program at the University of California, Merced. We met at the recent [conference/graduate fair] and I wanted to follow up with you on your interest in our program. (NOTE: if you did not meet at a grad fair, you can briefly describe how you came about the student’s information)

Our M.M. program draws on diverse disciplines within the fields of engineering, natural and social sciences, computing and data analytics, and business management. This 12-month degree will provide you with fluency in managerial thinking and practice, enhancing your readiness to fit and ability to succeed in an organization within the private and public sector. Particular focus is paid to management problems associated with the San Joaquin Valley.

More details about our program and requirements can be found on our website: http://mist.ucmerced.edu/mm-program-info. I also encourage you to learn more by viewing our program [flier](https://graduatedivision.ucmerced.edu/sites/graduatedivision.ucmerced.edu/files/page/documents/mist_internal_print_18-19.pdf) and the feature article: [“People, Planet and Profit Give New Management Program its Unique Focus”](http://uc-merced.instantmagazine.com/public-relations/people-planet-profit/peopleplanetprofit/)

Applications for the 2020-2021 program are now open. [Apply today](https://graduatedivision.ucmerced.edu/prospective-students/how-apply)!

Please don’t hesitate to reach out if you have any questions about our program or curricula. Thank you for considering graduate studies at UC Merced.

 Sincerely,