EMAIL SCRIPT to FACULTY

Hello [Colleague Name],

I am writing to ask for your help in letting your students know about the exciting opportunities available to them in the [Sociology](http://sociology.ucmerced.edu) Graduate Program at the [University of California, Merced](https://www.ucmerced.edu/about).  
  
UC Merced's Ph.D. program in ideal for students interested in studying social inequality (race, class, gender, sexuality), political participation and social movements, health, immigration and education. The UC Merced Sociology graduate program is distinctive in several ways. First, it provides intensive mentoring to graduate students, with personalized attention given to small cohorts of accepted students. Second, our program offers a unique set of substantive foci within an interdisciplinary environment. Moreover, our faculty *[highlight some faculty achievements and how students in your department succeed].*

UC Merced is a campus committed to the success and [support of our graduate students](https://graduatedivision.ucmerced.edu/GRC). Currently, 97 percent of our Ph.D. students receive [full financial support.](https://graduatedivision.ucmerced.edu/financial-support) With the lowest cost of living across the UC system, funding stretches further at UC Merced allowing our students to focus on research and a timely completion of degree.

More details about our program, faculty and requirements can be found on our website: <http://sociology.ucmerced.edu/students/graduate-students/graduate-studies>. I also invite you to learn more by viewing our program [flier.](https://graduatedivision.ucmerced.edu/sites/graduatedivision.ucmerced.edu/files/page/documents/170921_sociologygrad_revise_for_email.pdf)  
  
Please feel free to forward this email to your undergraduate and master’s students whom might be a good fit for the program. Thank you for helping to spread the word to your students and do not hesitate to reach out if you have any questions.

 Sincerely,

EMAIL SCRIPT to STUDENTS

Hello [Name],

Greetings, this is [insert your name] from the [Sociology](http://sociology.ucmerced.edu) graduate program at the [University of California, Merced](https://www.ucmerced.edu/about). We met at the recent [conference/graduate fair] and I wanted to follow up with you on your interest in our program. (NOTE: if you did not meet at a grad fair, you can briefly describe how you came about the student’s information)

UC Merced's Ph.D. program in Sociology prepares students for research careers in both higher education and public and private agencies outside of academia. The UC Merced graduate program in Sociology is distinctive in several ways. First, it provides intensive mentoring to graduate students, with personalized attention given to small cohorts of accepted students. Second, our program offers a unique set of substantive foci within an interdisciplinary environment. Our [faculty](http://sociology.ucmerced.edu/faculty) study a unique combination of topics, including social inequality (race, class, gender, sexuality), political participation and social movements, health, immigration and education, that are synergistic and relevant to contemporary issues facing the nation and beyond. Moreover, all admitted doctoral students receive [generous funding packages](https://graduatedivision.ucmerced.edu/financial-support).   
  
More details about our program, faculty and requirements can be found on our website: <http://sociology.ucmerced.edu/students/graduate-students/graduate-studies>. I also encourage you to learn more by viewing our program [flier.](https://graduatedivision.ucmerced.edu/sites/graduatedivision.ucmerced.edu/files/page/documents/170921_sociologygrad_revise_for_email.pdf)  
  
The deadline for Fall 2020 admission is January 15, 2020.

Please don’t hesitate to reach out if you have any questions about our program or curricula. Thank you for considering graduate studies at UC Merced.

 Sincerely,